



RacingBlue

STORM[®]

EQUUS

For sustained speed and power

Boosts buffering in muscle, aids training and performance

**An exciting breakthrough in
sports nutrition for horses**

Scientifically proven by equine and human research

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Designed by Nature, Improved by Science

STORM® – the science of fatigue

Lactic acid build-up in muscles during any type of fast or strenuous exercise, including jumping, contributes to the build up of hydrogen ions (H^+), which makes muscle more acidic. Muscle acidosis contributes significantly to muscle fatigue, by interfering with muscle contraction and energy generation in tiring horses. Tired horses slow down, or can make crucial mistakes during competition. Muscle carnosine, a dipeptide buffer, offers a major defence against muscle fatigue through better management of muscle acidosis. Carnosine, which is found naturally in muscle, acts like a biological sponge, complexing with H^+ to defend against muscle acidosis and delay fatigue.

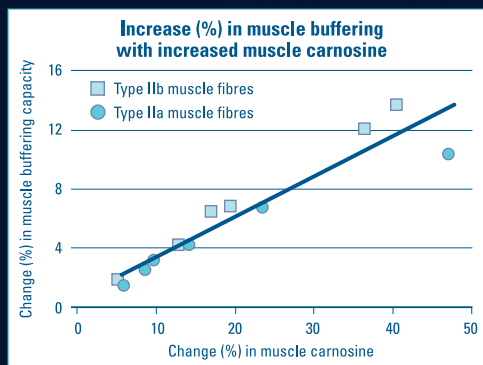
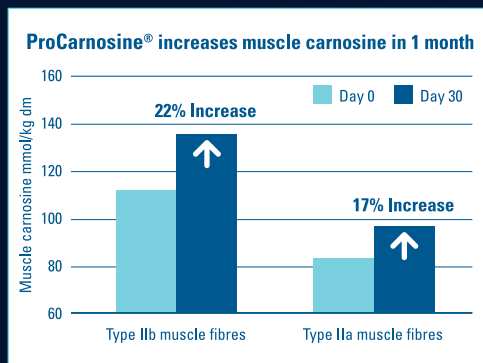
STORM® – unique formulation

STORM® by Racing Blue provides a unique combination of ingredients including ProCarnosine® to boost muscle carnosine content, aiding training and performance by targeting acidosis, calcium regulation and oxidative stress in muscle during intense exercise.

STORM® – scientifically proven

Scientific studies in humans and horses* show that feeding STORM® will boost the level of carnosine in muscle. This results in a greater capacity to buffer H^+ during exercise.

STORM® Equus provides a unique combination of ingredients including ProCarnosine®, to target acidosis, calcium regulation and oxidative stress in muscle.



*Dunnett and Harris 1999



STORM® – the benefits

STORM® supports normal muscle function and allows horses to maintain their peak speed and power for longer. STORM® helps deliver effective training and optimal performance. Practically horses should finish their races more strongly, or in competition they should feel more able to carry out the work being asked for, as well as recovering more quickly.

STORM® – feeding guide

- Feed 1 scoop (15g) twice per day
- Loading period 6-8 weeks
- Feed throughout the racing or competition season

STORM® is available in tub sizes of 3kg (6.6lb) and 12kg (26.5lb). For a single horse, 3kg (6.6lb) provides 3-months supply.

HOW DOES STORM® WORK?

