



RacingBlue

STORM

**An exciting breakthrough
in sports nutrition for horses**

For sustained speed and power

Boosts buffering of lactic acid in muscle

Scientifically proven by equine
and human research

Protected by worldwide patents

Exclusively available for horses through Racing Blue



Designed by Nature, Improved by Science

STORM® – the science of fatigue

Lactic acid is produced in muscles during fast exercise and jumping and its build-up contributes to fatigue. Carnosine, which is a dipeptide found naturally in muscle, enables horses to withstand or buffer lactic acid that builds up in muscle. Buffering of lactic acid is essential to maintain speed and power during training, a race or competition.

STORM® – boosts lactic acid buffering

STORM® by Racing Blue contains ProCarnosine® a specialist amino acid (patented β -alanine), combined with a synergistic carbohydrate to enhance absorption. β -alanine is a vital building block in the synthesis of carnosine, which is essential for lactic acid buffering in muscle. Patented β -alanine is at the cutting edge of human sports nutrition and its inclusion in STORM® is an exciting breakthrough for performance horses.

STORM® – is a natural component of the diet

A horse's diet naturally contains low levels of β -alanine, as part of the B-vitamin group found in both cereals and forages.

STORM® is available in tub sizes of 3kg and 12.5kg.

Fed at 30g per day, a 3kg tub of STORM® will last a single horse just over three months.

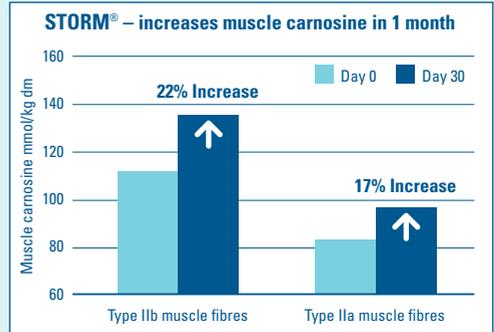


STORM® – is patent protected

STORM® is protected by worldwide patents covering the formulation and use of β -alanine in horses, humans and other species. Patented β -alanine in STORM® is available for horses exclusively from Racing Blue.

STORM® – is scientifically proven

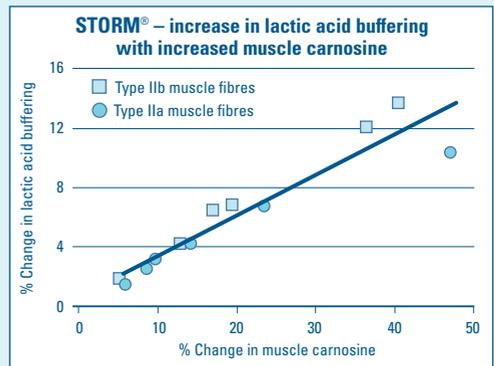
Scientific studies in humans and horses* show that feeding β -alanine (STORM®) boosts the level of carnosine in muscle. This results in a greater capacity to buffer lactic acid during exercise.



STORM® – the benefits

STORM® aids performance. By delaying the onset of fatigue, it allows horses to maintain their peak speed for longer, during training and especially during the latter stages of a race or competition.

For a sustained effect, STORM® should be fed daily for 1-3 months before the first race or competition and then throughout the racing or competition season.



*Dunnett and Harris 1999



RacingBlue

For further information please contact:

Racing Blue, Festival House, Jessop Avenue, Cheltenham, Gloucestershire GL50 3SH United Kingdom

Tel: +44 (0)1242 633660

Email: storm@racingblue.com

www.racingblue.com